

Aims and Objects

1. OBJECTS OF THE ASSOCIATION

The main objects of the Association shall be:

- a. To uphold and maintain standards of excellence with regard to horse care, client safety and equestrian coaching;*
- b. to institute and secure the general adoption of ethical and professional client service by equestrian coaches.*
- c. consistently with the practice of equestrianism, to promote and assist in the high standard of equestrian coaching in Southern Africa.*
- d. to collaborate with associated equestrian organizations and the SA Equestrian Federation.*
- e. to prevent unethical practices in equestrian coaching, and to encourage, promote and insist upon honourable conduct generally in the practice of the profession of equestrian coaching.*
- f. to promote and safeguard the interests and welfare of members of the Association and their employees.*
- g. to render assistance to members of the Association and their employees.*
- h. to assist with employment placement and employee procurement by and for members.*
- i. to co-operate with other associations internationally having objects similar to those of this Association.*
- j. to co-operate with those (wherever situated) who by business or other circumstances are directly connected with equestrian coaching and to provide means of discussion between them and members of the Association on matters of common interest.*
- k. to arrange the supply of information to persons wishing to partake in equestrian coaching.*
- l. to promote the membership and their services, as the case may be, by way of advertisements, interviews or press releases.*
- m. to collaborate in every possible manner with the Government of South Africa and the Ministries of Sport and Education or their equivalent in all matters concerning equestrian coaching.*
- n. to acquire by purchase, lease or otherwise, land and buildings or rooms of whatever tenure, and moveable property of every kind and the same to deal with and administer as the Association shall see fit.*

- o. to encourage and assist members to provide proper and professional equestrian coaching services and facilities, of a high standard to members of the equestrian public.*
- p. co-operate with the equestrian industry in developing its role in promoting meaningful broad-based black economic empowerment.*
- q. to promote the forum CoachTED (talent identification, education and development of equestrian sport) to all equestrian sport participants.*
- r. to collaborate with the South African Qualifications Authority vis-a-vis the registration and recognition of the profession of Equestrian Coach.*